

# TRUCK AND EQUIPMENT POST DEALER SPOTLIGHT – BALLARD TRUCK CENTER



## HISTORY & EXPERIENCE- A Family Business for Over 120 Years!



**Ballard Truck Center's** history began in 1906 when Louie Ballard, a blacksmith and carriage maker, opened L.H. Ballard Garage. His business met the need for repair work for carriages and automobiles. In 1928, he added automotive sales for Chrysler and later expanded to include Mack Trucks. Later, Ballard's focus shifted to commercial trucks becoming Ballard Truck Center. Over the years, Ballard Truck Center expanded to add more family members to the team, more truck brands, more locations and more satisfied customers.

**Ballard Truck Center** is still family-owned with their 5<sup>th</sup> generation operating 9 commercial truck locations in MA, RI, NH & ME. They sell new Mack Trucks, Volvo, Hino Trucks, Isuzu Trucks, and Tico Yard Spotters, as well as used trucks of all makes & models. They also sell new & used trailers including Reitnauer Aluminum Trailers, Trail King and XL Specialized Trailers.

**Ballard Truck Center** has earned multiple awards including the Mack North American Dealer of The Year, Volvo U.S. Dealer Of The Year, Isuzu Circle of Excellence Award and more. They carry a great selection of new & used commercial trucks. Ballard Truck Center is a full-service commercial truck dealership serving businesses and municipalities. They have expert personnel to provide service, truck parts, commercial truck rentals, leasing and financing. For all your commercial truck needs, call or visit Ballard Truck Center!

## COMMERCIAL TRUCKS - SALES, SERVICE & PARTS – TRAILERS

### NEW TRUCKS:

- Mack
- Volvo
- Isuzu Truck
- Hino Trucks
- Tico Yard Spotters



### NEW TRAILERS:

- Reitnauer Aluminum Trailers
- Trail King
- XL Specialized Trailers

### USED TRUCKS :

- All Makes & Models



### TRAILER TYPES:

- Double Drops
- Lowboys
- Tag Trailers
- Flatbeds

### COMMERCIAL TRUCKS:

- Heavy Tractors
- Sleepers
- Day Cabs
- Dry Freight/Vans
- Dump Trucks
- Cab & Chassis
- Hook-Lifts
- Garbage Trucks
- Tank Trucks
- Tow Trucks
- Landscape Trucks
- Utility Trucks
- Yard Spotters



### TRUCK SERVICES:

- Sales
- Municipal
- Leasing
- Rentals
- Service
- Parts



### TRUCK PARTS:

- Over \$10 Million In Inventory
- For Dozens of Brands

## BALLARD TRUCK CENTER - 9 LOCATIONS

Worcester, MA – Avon, MA – W. Springfield, MA – W. Wareham, MA –  
Tewksbury, MA – Johnston, RI – Manchester, NH - Bangor, ME – Portland, ME

[www.BallardTrucks.com](http://www.BallardTrucks.com)

PHONE: 508-214-3036