

TRUCK AND EQUIPMENT POST DEALER SPOTLIGHT – BALLARD TRUCK CENTER



HISTORY & EXPERIENCE- A Family Business for Over 100 Years!

Ballard Truck Center's history began in 1906 when Louie Ballard, a blacksmith and carriage maker, opened L.H. Ballard Garage. As his blacksmith work slowed down, his repair work for carriages and automobiles increased. Over the years,

Ballard added automotive sales for Ford, Chevy, Chrysler, Plymouth and eventually Mack Trucks. In 1960, Louie's son, Harold was asked what created their success and he responded, "Honest sales and service plus hard work."

Continuing this philosophy and treating their employees and customers as family has added to their success.



Ballard Truck Center is still family-owned with their 5th generation operating 7 commercial truck locations in MA, RI & NH. They sell new Mack Trucks, Volvo, Hino Trucks and Isuzu Trucks, as well as used trucks of all makes & models. Ballard Truck Center has earned multiple awards including the Mack North American Dealer of The Year and the Volvo U.S. Dealer Of The Year. They carry a great selection of new & used commercial trucks. Ballard Truck Center is a full-service commercial truck dealership serving businesses and municipalities. They have expert personnel to provide service, truck parts, commercial truck rentals, leasing and financing. For all your commercial truck needs, call or visit Ballard Truck Center!

MEDIUM & HEAVY-DUTY COMMERCIAL TRUCKS - SALES, SERVICE & PARTS

NEW TRUCKS:

- Mack
- Volvo
- Isuzu Truck
- Hino Trucks

USED TRUCKS :

- All Makes & Models

COMMERCIAL TRUCKS:

- Heavy Tractors
- Sleepers
- Dry Freight/Vans
- Refrigeration Trucks
- Rack/Flatbed Trucks
- Dump Trucks
- Cab & Chassis
- Roll-Offs
- Garbage Trucks
- Utility Trucks

TRUCK PARTS:

- Over \$10 Million In Inventory
- For Dozens of Brands



BALLARD TRUCK CENTER - 7 LOCATIONS

Worcester, MA – Avon, MA – W. Springfield, MA – W. Wareham, MA –
Tewksbury, MA – Johnston, RI – Manchester, NH

www.BallardTrucks.com

PHONE: 508-214-3036