

TRUCK AND EQUIPMENT POST DEALER SPOTLIGHT – BALLARD TRUCK CENTER



HISTORY & EXPERIENCE- A Family Business for Over 100 Years!

Ballard Truck Center's history began in 1906 when Louie Ballard, a blacksmith and carriage maker, opened L.H. Ballard Garage. As his blacksmith work slowed down, his repair work for carriages and automobiles increased. Over the years, Ballard added automotive sales for Ford, Chevy, Chrysler, Plymouth and eventually Mack Trucks. In 1960,

Louie's son, Harold was asked what created their success and he responded "Honest sales and service plus hard work." Continuing this philosophy and treating their employees and customers as family has added to their success.



Ballard Truck Center, still family run today, is an award winning dealership that has grown to four locations in MA & RI specializing in commercial truck sales and services. They sell new Mack Trucks, Volvo, Fuso, Hino Trucks, and Isuzu Trucks, as well as all makes of used trucks. Ballard Truck Center is a full-service commercial truck dealership serving businesses and municipalities. They have expert service & parts departments and also offer commercial truck rentals, leasing and financing. For all your commercial truck needs, call or visit to experience the Ballard Truck Center difference!

MEDIUM & HEAVY DUTY COMMERCIAL TRUCKS - ALL MAKES & MODELS

NEW TRUCKS:

- Mack
- Volvo
- Isuzu Truck
- Fuso
- Hino Trucks



USED TRUCKS OF ALL MAKES

LARGE SELECTION OF COMMERCIAL TRUCKS:

- Heavy Tractors
- Sleepers
- Dry Freight/Van Bodies
- Refrigeration Trucks
- Rack/Flatbed Trucks
- Dump Trucks
- Tow Trucks & Car Carriers
- Cab & Chassis
- Garbage Trucks



BALLARD TRUCK CENTER

www.BallardTrucks.com

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Johnston, RI

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Worcester, MA

124 Ashley Ave.
W. Springfield, MA

1 Mack Drive
Avon, MA